

SCENARIO_MIPEL 111

Is the most alternative space within the show. New brands and cutting-edge leathersgoods products. Every edition it has a different setting aimed to give value to the brand shown.

ALBERTO ZABELLI



Alberto Zambelli founded in 2013 as a high-pret-a-porter brand.

Its collections are addressed to an extremely elegant and sophisticated woman who loves to play between clean and absolute forms, associated with unusual materials that Alberto often creates with Italian textile creators who like to experiment and renew.

Each piece is then thought of

safeguarding the tailoring who wants to express, by the fall of the fabric, the type of finishing, to the expression of embroidery and prints.

Pushed to the creation of an entirely Made in Italy couture collection from the soul, combines the care of precious details in lines and minimalist shape, flowing in a innovative marriage between elegance and essential.

In a continuous layering, depth and volume, the female form is redrawn, enhancing the movement that surrounds the body and its lines, softening rigor and severity of male lines with delicate fabrics that enhance the deepest feminine soul.

ANIMA LIBERA

Light, durable, crush-proof, practical, glamorous: this is Anima Libera, the new luggage collection launched by Roncato srl. A masterpiece of technology and design destined to revolutionise the way we travel, Anima Libera embodies innovation itself thanks to the first-time-ever combination of two materials: 100% polycarbonate with 100% aluminium. Launching the Anima Libera collection is Roncato srl, the Padua-based company famous around the globe for its Made in Italy trunks, purses and small leather goods.



BAGOLO

BAGOLO, an Italian brand of fashion accessories, presents its new F/W 2017 collection, composed of practical bags made in sumptuous but durable leathers. Bags with essential lines dedicated to daily use, but that at the same time evolve towards the jewelry world as they can be customized with metal details and hand crafted brooches. The result is an innovative and original product. The inspiration comes from pop art, 70 's cinema, comics and from the underground culture. The customer has the opportunity to express its own style and personality, choosing the color and the pin kit. The collection is produced in Italy, in small family-run laboratories near Como and the leather used comes from the best Italian tanneries.



BENBAGS



BBenbags was born with the aim to personalize the product chosen by each buyer, through an accurate and constant study of the form, handcraft (expertise) and the quality of the materials. The intention of this brand is to succeed in projecting through an innovative methodology not only the needs, but also the preferences of each buyer, allows us to produce "unique items" with the colour combinations chosen. Putting together passion, fantasy and determination I wish to go beyond what I have proposed up to now. Working on hand made articles has given me, the opportunity to understand , through constant trial and error the knowhow to offer

you a product made with love and devotion making it your heart's desire.

Today, the objective of this firm and her designer Barbara Benzi is to give everyone the means to be able to create their own style and accordingly to be able to represent themselves with an exclusive and personalised product. Furthermore, every bag I have designed has been associated to a Sicilian myth or legend.

BOZART

Established in Milan in 1956, operating in the Fashion Jewellery market In 1994 Bozart expands her production in leather bags with sophisticated metal decorations. The careful research for the best metal decoration combined with the handbag design techniques, that uses the same 3D design technologies used for the design of the Fashion Jewellery,.The Fall Winter 2017-2018 presents, along with a more classic product, an amazing couple of capsules in which, by the richness of a line from the Renaissance style with gold and velvet, it moves to a design-line in which the 3D design is enhanced with volumes and design forms enriched by a careful selection of accessories.





CASTAMUSA

Castamusa is a brand dedicated to the bag, it's a fashion project that aims at Italian excellence characterized by taste and entrepreneurial tradition. Bags are for Castamusa a test of quality which is expressed in passion for design, research for materials and fine details and the focus on a dedicated relationship with local production. Quality comes from selected materials worked as the Made in Italy tradition. Leather is selected into the Tuscany district and it is worked in Milano into Leu Locati, historical company with leather goods artisanal masters.

CLAUDIO CUTULI

Claudio Cutuli was born in Calabria into a family that boasts at least five generations of dyers and weavers. So well established is the Cutuli name in the fashion sector, it is found in top Italian, European and Asian boutiques. He is driven by an unbridled passion for his work, so much so that he considers himself bound, as if by an umbilical cord, to every aspect of the world of fashion. His shawls, wraps and scarves shun all that is mass-produced, not out of snobbery, but because they are created to last. For almost two hundred years, natural dyeing techniques have been the forte of the family's artisan textile company and natural color, as Cutuli himself says, is synonymous with life, passion and joy, but above all it is the fundamental element thanks to which we can still dream. His collections are the product of meticulous research and sum up his experiences in their original creativity and ability to convey emotions, overcoming the fickle dictates of fashion and never losing the authentic influence of his Mediterranean roots.



EX' SENSE BY KASSIOPEA

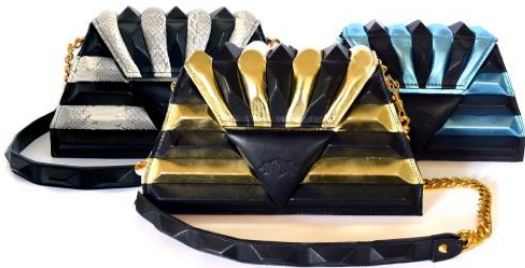


EX' SENSE is a new and ambitious project that takes shape into a collection characterized by a simple yet refined design, combined with the attention to detail typical of Made in Italy. For the F/W 2017 it offers bags with old details and precious materials are enhanced by the choice to use linear shapes, creating a perfect balance and harmony between image and style. The collection has been inspired by ancient legends and different artistic periods, but also by nature and the animal world. The color palette is skillfully used to create continuity in the collection, but at the same time enhancing the visual impact given by the juxtaposition of colors. Every model is proposed in different variations so as to satisfy different needs and tastes. From the precious Treasure Box to the exclusive clutches, this line of accessories is the right compromise between modernity and simplicity, for a woman that likes to stand out.

GIANNI SEGATTA



Gianni Segatta Collections are the products of long experience in craftsmanship and a perennial passion for leather and hide. This original, alternative brand, “outside the box” aims at the production of unique creations worked with love by hand and made with high-quality and unusual materials. Each accessory is made using time-honored traditional techniques. Limiting the use of machinery to a minimum, vegetable-tanned leather, and precious materials such as ostrich, crocodile, and python, as well as others like silk, linen, cotton, straw, and wool are used primarily. Innovative ideas and eco-friendly products and techniques that reflect the stylist’s interest in reducing environmental impact converge throughout its production.



HARLEQ

With 25 years of experience in leather furnishings, the HARLEQ brand introduces complex workings in the luxury bags sector and constantly proposes different and original shapes. With intricately detailed, entirely hand-stitched finishing and trim that can also be made to order, HARLEQ offers the quality of a classic product in a bag that is equally unique. The HARLEQ style and its padded finishing are immediately evident in the new

models developed for the coming season.

KILESA

KILESA realizes with passion luxury leather handbags and accessories, following the traditional craftsmanship of Made in Italy. Our “100% Made in Italy” certification is an important distinction of our brand across our country. Thanks to exclusively handcrafted product and the use of precious raw materials, the FW2017/18 COLLECTION can really represent the modern Made in Italy linking tradition, innovation, style and passion. It is addressed to Glamour woman who, without denying their own identity is able to propose a strong and determined image, identifying themselves in the product because they feel it is really theirs.



LARA BELLINI



Lara Bellini presents the evolution of her collection "Art Nouveau", staying true to its sophisticated, clean and geometric lines characterized by an unique and essential style.

A declaration of style totally made in Italy.

The designer has chosen for this collection of bags and small leather goods the contrast between surfaces: the leather and varnish or suede. The varnish lent an air of glamour, instead the suede lent an elegant and casual character. Refined details enrich Lara Bellini's creations strengthening the desire for distinction with the graceful spirit and contemporary rhythm.

The autumn landscape is a source of inspiration for the chromatic aspect of the collection.

LEAPIOPERAIE

The main goal of the Antico Opificio Toscano Bisenzio is to spread elegance and Italian fabrics craftsmanship worldwide. An artisan, who was born in regional lands, strongly increases the value of old professions such as weavers, tailors and leather goods' artisans.

The collections of the brand LeApiOperaie are inspired by the earth, the sea, the colors, the landscapes of two regions among the most beautiful of our country: Tuscany and Puglia. We create real beauty made of handcrafted Italian tradition. Unrepeatable pieces of art where every single detail has a soul and imperfection is the sign of their uniqueness. Objects that express our passion for beauty and combine past and present. Innovation, beyond fashions.



LORISTELLA



In 2005, from a simple intuition, it is created something unique: Loristella, a brand that over time has won the hearts of many women due to its special collection which makes it immediately recognizable and appreciated.

The Loristella brand presents a new graphic design able to bring out the identity of the brand through the visual logic and the immediate effect. The spotlight is on the new brand Klumy even this time: quality artisan accessories, modern and sophisticated design, made entirely in Italy, for the national and international market, a collection to be discovered!

MARK/GIUSTI



MARK / GIUSTI is a luxury British brand that produces bags, accessories and neckwear with the finest Italian craftsmanship. Minimal aesthetics and elegant, timeless allure meet a taste for material combos in a collection that unites innovation and craftsmanship. MARK / GIUSTI's external look is minimal and shows a remarkable business imprint. Internally, a passion for geometrics is inspired by the most famous Byzantine Mosaics on a journey from ancient Constantinople, via Venice to Ravenna through Rome and then back to London to the floors of Westminster Abbey. The range includes trolleys, document bags and messenger bags, laptop and ipad cases and also several

small accessories including wallets and cards holders, all interpreted in a very clean-cut image, with soft and embossed calfskins externally.

MIALUIS

Mialuis is a brand of leather bags totally Made in Italy, founded by the architect Mariaelena Mallone in 2010. Her creations are the proof of a dream, which passion and care transformed in a profession.

The name of the brand is a family affair and concerns women and their history. The permanent desire to test new ideas and solutions is our characteristic and it follows us like a red thread throughout the different collections, across the years. For each bag realized by Mialuis, there is a name referred to a real woman, the happy end of a brand born from the history of a mother and a daughter.

Creativity and talent, fantasy and ability, brain and hands together: each product is unique because it tells a story, one in a million.



MONYA GRANA



Monya Grana: luxury handbags brand from Baroque style, real "pieces of art" to wear. Handmade models, made in one of the most prestigious Tuscan laboratories with sophisticated leather of high quality and with innovative techniques. Monya Grana is not simply an upscale brand bags, but a project where fashion meets art and culture, all 100% Made in Italy. Bags of everyday elegance: caskets containing all the gold of the culture. Noticed, appreciated and chosen by celebrities from around the world, Monya Grana designer handbags turn out to be the protagonists of major international events and present in major fashion magazines, becoming more and more sought after in Italy and abroad.

MUESLII



Mueslii sprung to life in 2007 in Milano, arising from a genuine obsession for bags and accessories.

Mueslii has a simple and hands on approach: curiosity, fanaticism and attention to details are the inspiring key values of the brand.

Mueslii is about mixing and matching different materials, designs, styles and concepts.

It's about sailing the world to discover new ideas, materials and colours. Striving to keep ahead of times and fads is the brand's mission, to bring people the hottest design. Stuff you can proudly sport around, whenever and wherever.

NUMERO10

Numero 10 is the creation of Alberto "Mondo" Mondini, a craftsman who has been working as a top notch artisan with his hands and cleverness in the leather, and the fashion world as a whole, for more than 40 years.

The intention is to produce bags from the unmistakable personality, in the light of the fact that each specimen is processed and dyed by hand, just like it was done by the ancient Tuscan leather craftsmen. The goal is to create accessories that come into people's lives and become necessary, a milestone, just like something we dearly treasure. This objective will only be reached when we think about those models and items that are forgotten by ourselves in the closet for a few years (but also for a couple of decades), and when we find them again, they are still fresh and current.



NUR – DONATELLA LUCCHI



"If someone loves a flower, of which there is a single copy in millions of millions of stars, this is enough to make it happy when it is looked at." NUR DONATELLA LUCCHI FW17 collection is dedicated to The Little Prince of Antoine de Saint Exupery. Stars, planets, moon, but also flowers, numbers and poetry.

Embroidery, applications and prints to dive in a fantastic and slightly magical world.

All of this for a collection characterized by color and materials of Made in Italy quality.

OFFICINE FEDERALI

Was the 2013 when the Italian designer Fabio Carminati created the first Officine Federali prototype in his workshop in Ticino – Switzerland. From that time on, the brand has developed a collection of industrially inspired accessories with a modern sartorial edge using premium quality leather and fabrics. In 2014, the product designer Fabio Carminati met the graphic designer Fabio Albarelli and they decided to develop the brand all over Europe. The brand name reminds to the Helvetic Railways factories and it's inspired by the functionality and beauty of its workwear and its work tools, designed to resist to extreme use conditions and where each instruments is produced with durable materials and leather inserts, handcrafted to last in time.



POSHEAD



Poshead was born from the idea of mixing two of the most important accessories, sunglasses and bags, giving life to a high-rated leather product for men and women. Every bag resembles an always different face, along with the shades protagonists of the latch. The name of the brand expresses a concept of fusion, created by the words Posh and Head, in order to realize a new type of pochettes: the Poshead. The bags, handcrafted in Italy with high quality of materials, follow an approach focused on research and selection which is typical of Made in Italy. Antonella Falasca is the designer of the brand, who belongs to the third generation of a family of clothing and accessories professionals. The peculiarity of the company philosophy

aims to define a perfect product for the best international concept stores and in the high-rated distribution. The brand is now distributed in Italy and abroad, with great attention to the asian and middle-eastern market.

RUJIRU

Rujiru is a nickname. The project was born in 2014 from the artistic research of Alessandro



Borgonovo, the creative soul of the brand. The aim is to combine digital contemporary art and "Made in Italy". The attention is mainly focused on the creation of woman accessories like luxury bags, stoles, foulards, and scarves, made in collaborations with the best italian artisans. The quality of the materials and the design first. Tiny and precious collections for those who want to wear charming and well defined accessories.

SORAYA MILANO



Soraya Shahir Barzegar is unique design aesthetic and creative spirit is born from her Persian and Italian roots that can be traced back close to Milano. It is the merging of these two historical cultures that continually inspires her to create bags and accessories using the highest quality premium leather combined with her love and passion for the family's business in carefully curated oriental antique handcraft rugs. It is her early exposure in the business that fueled her desire to create something new from the antique.

SPAZIOIF



Born in 2002, the brand unveils a new Sicilian reality that, in addition to creativity, is distinguished by professionalism. The handbag line, founded in 2007, has become the primary image of the brand: the rigid handles shaped are one of the peculiarities of the line. Made with an entire piece of genuine leather You can wear it opened or folded as a clutch bag. The entire handbag line is created to be different from a traditional concept of bag, it's rather similar to a game of shapes; a bag is not only an accessory but something you decided to wear as an item of clothing. The strict lines and shapes and the choice of colors selected from the Sicilian designer, don't remind apparently the one of the sun and the sea typical of the native land, but it is what lies behind, the focus of interest of the designer.

THE ROSE



.the rose is the creative accumulations of a passionate nostalgic; one who still remembers the sharp taste of Tang on the tongue.

Born from the meandering spirit of a creatrice and doyenne. Nameless but surnamed Martha, her works are a cacophony of influences and styles which render them unique. Martha mixes form and function, colour and texture, to create in each product an aesthetic shock and emotional voyage. Bags are handmade in Italy. Jewellery handmade here and there. All products are the imaginings of an affected mind.

TICERCREA LA BORSA CHE TI VESTE

TICERCREA realizes bags and luxury Made in Italy craftsmanship and refined in line with fashion trends. All the materials used and the details are selected and treated in order to ensure the highest quality of both the product of the process. The result is a unique product of the highest level.



VISONE

Inspired by his journey in California, Francesco Visone creates a collection celebrating femininity.

His rational view of the fashion mix the geometrical rigor of the shapes with the sensuality of the materials.

New techniques and artisanal virtuosity that combine luxury and the inimitable expertise of Made in Italy in a season rich in details, graphics and multicolor applications.