mipel

THE BAG SHOW

16/19 September 2018

FieraMilano-Rho,
ItalyMilan

S/S 2019 Collections

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INTRODUCING MIPEL 114

MIPEL

THE INTERNATIONAL LEATHER GOODS AND FASHION ACCESSORIES SHOW

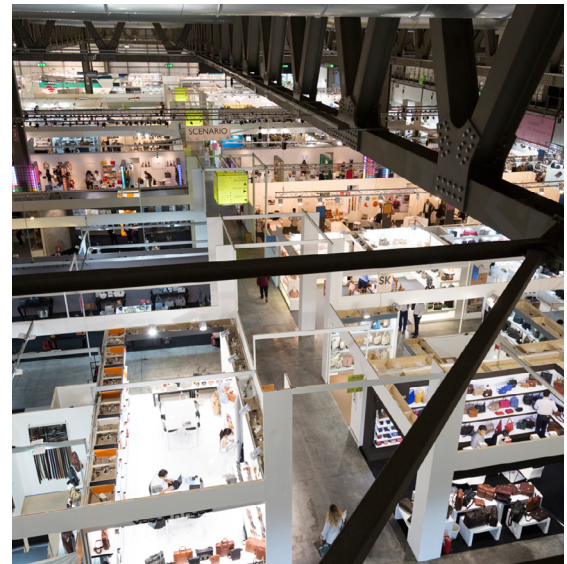
September 16-19: **more than 300 top brands** and the best research companies will meet the **10.000 visitors** from all over the world.
MIPEL takes place in Milan, at FieraMilano-Rho exhibition avenue, at the same time of MICAM footwear show and during the Milano Fashion Week.
MIPEL is a B2B exhibition designed for fashion accessories buyers: all kind of bags, travel goods, small leathergoods, leatherwear, shoes, umbrellas and total look.

VISIT MIPEL

At MIPEL selected brands and famous labels share the stage with emerging enterprises and trendsetting designers. The exhibition gives a unique and detailed view of the collections, seasonal trends and services offered.

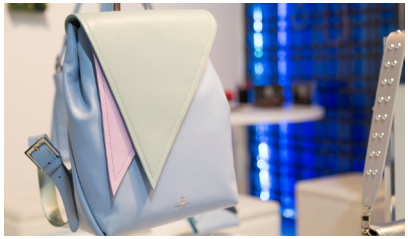
LAYOUT

With its 15,000 sqm of Hall 10, MIPEL includes different exhibition areas.
This is the right place to be for luxury brands and new talents.
Moreover, SCENARIO and THE GLAMOURUS areas focus the attention on new brands and emerging companies.
MIPEL offers a unique experience for all its visitors showcasing the best Italian and International brands.



SCENARIO is the special stage for the new designers and the coolest brands. Each edition SCENARIO has a different theme and setting.

SCENARIO AREA



It has a dedicated communication and promotes the matching between creativity and foreign markets also thanks to the collaboration with **Camera Nazionale della Moda Italiana** (the National Chamber for Italian Fashion) and the internationalization project for participating companies.

TheGlamourous is the exclusive area sponsored by **Camera Italiana Buyers** (Italian Buyers National Chamber). It is an innovative meeting point of top Italian buyers and emerging designers. Each edition The Glamourous has new guests and important news to show.

SOME BRANDS

Alila, Alviero Martini 1° classe, Araldi Milano dal 1930, Arcadia, Baldinini, Barone, Blauer, Bonfanti, Braccialini, Bric's, Bugatti, Caterina Lucchi, Celine Dion, Cerruti 1881, Ciak Roncato, Cromia, Daniel Bob, D-Madera, Dalaleo, Dragon, Ebarrito, Eden Diodati, Falorni, Fly London, Fortu Milano, Gabs, Gaynor, Giorgia Baiocco, Ghibli, Gianni Chiarini, Gianni Segatta, Golla, Harleq, Jaguar, Jean Paul Gaultier, Les Copains, La fille Des Fleurs, Leu Locati, Maissa, MiaLuis, Micoli, Moschino, Mueslii, Mywalit, National Geographic, Neuville, Officine Federali, Pantone, Pasotti, Picard, Plinio Visonà, Pollini, Reptile's House, Ripani, Roberta Gandolfi, Salzen, Sapaf Atelier 1954, Spazio IF, Soraya Milano, The Dots, Silvia Massacesi, Tosca Blu, Tous, Uzurii, Valentino Orlandi, Woobag.

MIPEL HALL "SPAZIO"

SPAZIO

MIPEL HALL "SPAZIO" IS THE NEW MIPEL EXHIBITION AREA DEDICATED TO INTERNATIONAL BRANDS

It is the new area dedicated to **OVERSEAS LEATHER GOODS MANUFATURERS** of bags, travel goods, small leather goods and fashion accessories.

SPAZIO aims to generate new business opportunities.

MIPEL BUYERS

+ 5,6% of qualified visitors

MIPEL buyers come from all over the world, but we register important performances from:
Cina, India, Indonesia, Japan, France, Germany, Russia, South Korea, USA.

+5% ITALY
+6,8% CINA
+26,1% RUSSIA
+13,6% JAPAN
+7,8% SOUTH KOREA

AMONG MIPEL BUYERS

Barneys, Beams, Bergdorf, Bernardelli, Biffi, Bosco dei Ciliegi, Cose di Cremona, Concento, Dell'Oglio, Eleonora Bonucci, Galleria, Galeries Lafayette Dubai, Gigi Tropea, Goodman, HP France, Isetan, Ilmo, Jarbo, Kadewe, Lafayette, La Rinascente, L'Inde Le Palais, Lotte.com, Louis Club, Luisa Boutique, Luisaviaroma, Marubeni, Metrocity, Nugnes 1920, Parigot, Penelope, Podium, Primtemps, Saks Fifth Avenue, Samsung, Spinnnaker, Stilmoda, Sugar, Tessabit, Tomorrowland, Tsum, Wizwid, Yoox, Yunday, Zalando.

MIPEL PRESS COVERAGE

Adnkronos, Affari &Finanza, American Public Media, Ansa, Arpel, Collezioni, Corriere della Sera, Cosmopolitan, Daily Herard, Daily Times Leader, Elle, Fashion, Fashion Illustrated, Fashionjobs.com, Focus.it, Grazia, Il Giornale, Il Messaggero, International Business Times, Io Donna, KCTV, La Repubblica, La Stampa, Leggo, Libero, Marie Claire, Mediaset Tg, Modapelle, Milano Finanza Fashion, Pambianco, Pittsburgh Postgazette, Rai Tg, Senken Shimbun, Textilwirtschaft, The Buffalo News, Vanity Fair, Vogue, WMBF News, WWD.

NEXT DATES
16/19 SEPTEMBER 2018

FIERAMILANO-RHO,ITALY
WWW.MIPEL.COM

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