

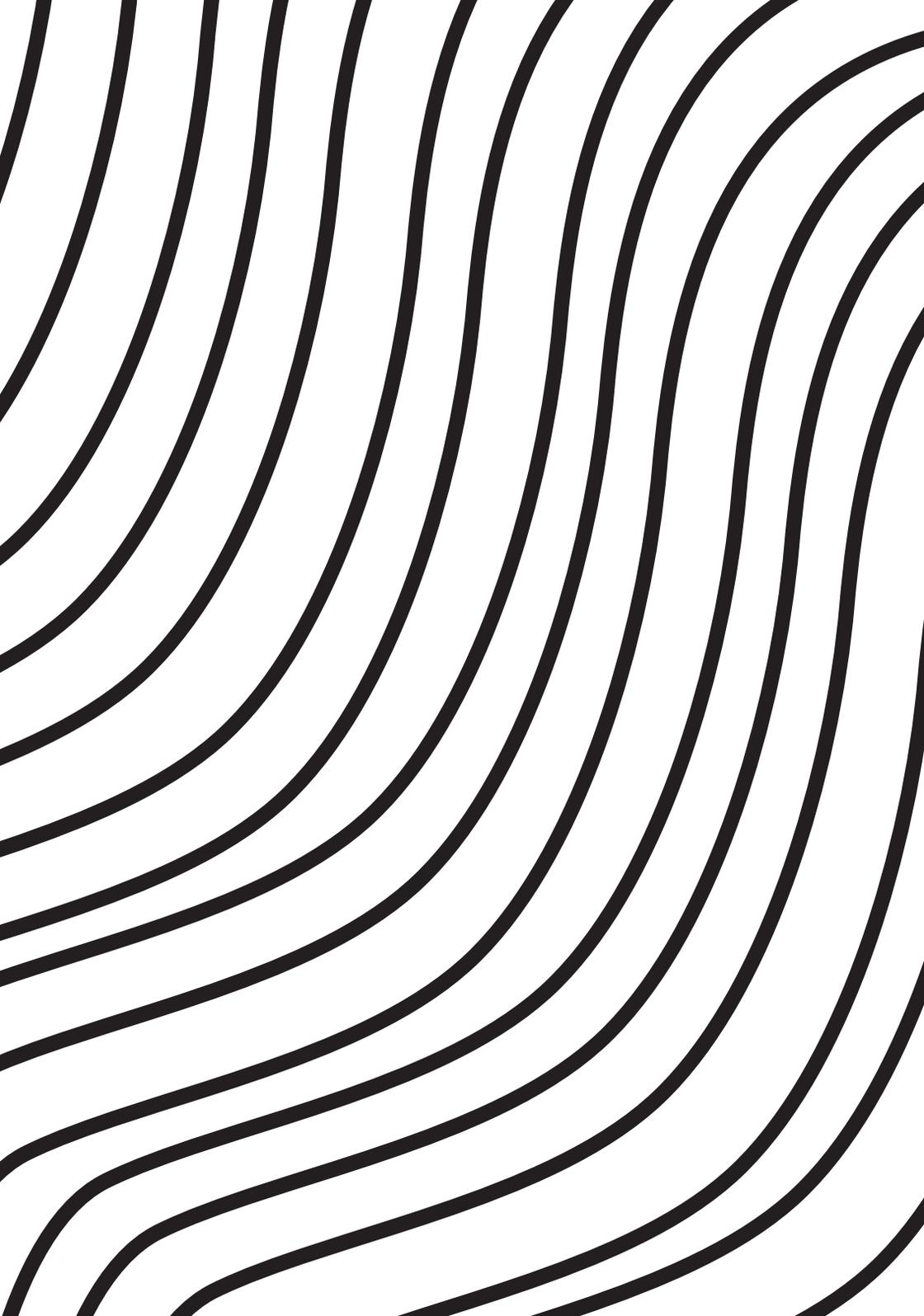


MIPEL

TAILOR MADE

2 July, 2018

Istituto Italiano di Cultura -Tokyo



MIPEL THE BAGSHOW

MIPEL TAILOR MADE is the initiative organized by ASSOPELLETTIERI - Associazione Italiana Pellettieri - to create “tailor-made” solutions: intercepting and responding to market demands on one hand, offering customized products on the other.

The event takes place on July 2nd, the day before the opening of Modaltalia at the Istituto Italiano di Cultura, in Tokyo.

During all the day selected Japanese buyers meet a group of Made in Italy companies which show innovative and cool products, in perfect harmony with the taste of Japanese buyers.

To enrich the overview of a contemporary and versatile Italian leather goods, a “trend area”, where are shown the leading products of some upcoming designers.

An highlight is the “pop up project” (from 2 to 9 of July) characterized by the display of seven Italian brands products personally selected by the buyer of “CONCENTO PARIS HP FRANCE” (Tokyu Plaza, Ginza), one of the most prestigious Japanese stores always focused on scouting new brands and products.

ASSOPELLETTIERI is the association that since 1966 represents leather goods sector (7,5 billion revenue) made up of luxury brand and middle and small qualified companies.

It organizes also MIPEL, the most important international leather goods and fashion accessories show, that takes place twice a year (February and September) at FieraMilano-Rho. Prestigious showcase, MIPEL offers a strategic opportunity to meet with buyers and the international press. From September 16th to 19th over 300 top brands and the best research companies will meet the 10,000 visitors.

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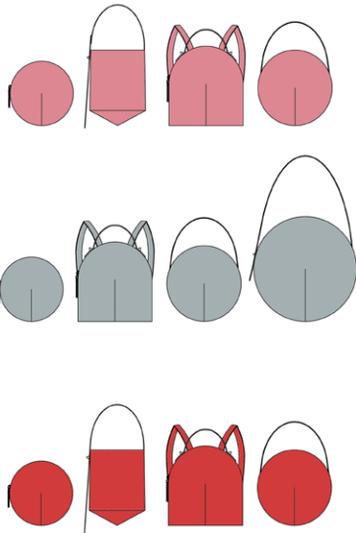
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D I A M O N D
CAPSULE COLLECTION SS19 | MADE IN ITALY



D I A M O N D

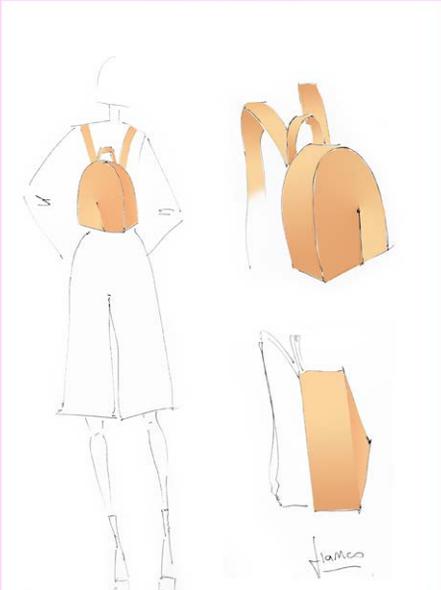


color shades

ARCADIA
by
IRMA CIPOLLETTA



D I A M O N D



wearing & sketches
backpack

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by
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BRANDS SHOWROOM

INDEX

p. 4 – Alberto Olivero

p. 6 – Boldrini Selleria dal 1955

p. 8 – Bonfanti

p. 10 – Buti

p. 12 – Capaf

p. 14 – Daniele Amato

p. 16 – Innuè

p. 18 – LaFabbri

p. 20 – My Choice

p. 22 – Plinio Visonà

p. 24 – Rosa Lou

p. 26 – Terrida

p. 28 – Tucano



The Brand was founded to satisfy the desire to combine soft volumes with clean and decisive cuts, for a smart and technological target market which is attentive to fashion, but not following trends.

The founder is Alberto Olivero, a young designer who, together with his specialist team of artisans who are characterised by their skills and values acquired over many years of experience in the trade, wants to continue to hand down the art of “know-how” Made in Italy.

A collection that want decontextualise, with fireman safe tones. It is inspired by the form come form extreme sports, like kayak, and re-contextualizes them in urban environments with asymmetrical cuts and breaths streetwear, without neglecting influences from 80’s.

Alberto Olivero

EURO MASTER EVOLUTION

www.alberto-olivero.it

alberto@alberto-olivero.it





Boldrini

SELLERIA
dal 1955

Manufacture – As much today as 1955 part of the manufacturing process is hand made by our leather craftsmen. A traditional skill that is passed down the generations to keep alive a concept we cannot compromise on: perfect craftsmanship.

Style and Design – Made in Tuscany means out-standing style, design, materials and valuable finishes. The company's creative soul and designer, Giancarlo Fatichi, with Luca Boldrini's assistance, creates unique, timeless, practical, modern and inimitable styles

Valuable Leather – Leather is the unrivalled star of our collections. We use the best tanned leather from the nearby tanneries of Santa Croce sull'Arno.

Exclusive Accessories – All our accessories have been carefully selected to add an extremely exclusive touch to every single item. Minimal, classic, timeless, selected to meet European and international standards.

Boldrini Selleria dal 1955

BOLDRINI SELLERIA SRL

www.boldriniselleria.com
info@boldriniselleria.it

bonfanti[®]

MADE IN ITALY

The Bonfanti Borse is a family business company established in 1945.

Traditional handcraft and modern research give life to ladies and men seasonal collections declined into a wide range of styles ideal for everyday life and travelling.

A special attention is dedicated to the selection of unique and precious textiles . The highest quality of fabrics is combined with genuine leather trimmings and declined into unique collections.

The Bonfanti brand express trough the texture of materials and a wide palette of colours its modern and up to date mood .

BONFANTI
BONFANTI BORSE SRL

www.bonfantiborse.it
info@bonfantiborse.it







The story of the Buti Maison starts in the fifties, in the beautiful Tuscany countryside between FIRENZE, PISA, AND LUCCA, where the founder of the brand, Pilade Buti, started its artisan career creating chestnut BASKETS TRIMMED WITH LEATHER AND WOVEN LEATHER OBJECTS.

At the end of the sixties and during the seventies in particular, the Buti firm grew in popularity thanks to its innovative models and the advertising in the main magazines and TV channels, as well as the preference expressed for the brand by famous peoples of the Italian stars system.

The Buti Maison is nowadays international, with a 1600 SM headquarters, shops in FLORENCE, BELGIUM, and a Show-room in Paris.

Buti uses the original tradition of "Bottega Artigiana" with contemporary taste, with its artisans, and its founder Pilade Buti every morning in the factory, expressing his approval or denial with a thumb up or a thumb down, as he has been doing for the last sixty years, always working with the highest quality standards and a deep love for his works and his masterpieces.

Buti
BUTI SRL

www.butipelletterie.com
info@butipelletterie.com



Capaf is a small but important reality in Scandicci, right on the outskirts of Florence, founded in 1946 by Gino Bonechi.

In the 50's he came up with the idea of re-elaborating the traditional wicker and cane breadbasket, transforming it into a handbag for stylish women.

A passion for woven products, exquisite hand workmanship, research on the most diverse kinds of materials, and the study and reinterpretation of a historic line of models...

During the time, alongside the simple woven bags, Capaf started proposing new wicker and cane creations with straw fabric and finishes like grosgrain linings, zip and exquisite ornamentation. The style is classic but youthful. Now as then, Capaf continues to propose artisanal products that are conceived, crafted and assembled in Italy through manual workmanship.

Capaf

C.A.P.A.F. SNC

<https://www.facebook.com/capaffirenze>
info@capaf.it







Daniele Amato, class 1997. His history begins in the heart of Milan, inside the famous artisans Leu Locati's factory. He moves his first steps from the tradition and the knowledge of more than a hundred years of activity in the making of exclusive bags.

A long standing tradition carried on with originality, but most of all with boldness. That is how he gives new life to these creations thanks to exclusive materials and unique manufacturing.

All of this sums up in a story that goes beyond the designer's young age. Young, passionate and resourceful. Since the age of 12, Daniele has worked relentlessly to create collections that could satisfy his desire for beauty and make his beloved clients fall in love.

DANIELE AMATO
DANIELE AMATO

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INNUE`

“Innuè” is the expression about mix of tradition and evolution of “MADE IN ITALY” high quality and creativity.

All production is realized around Naples area, a place with an old tradition in quality craftsmanship. Pursuing the philosophy of the craft product “made in Italy”, a mix of tradition and modernity.

THE IDEA: The basics are the ideas behind our product: a hand-made product in an age of automated production processes. This is done exclusively by using craftsmanship techniques and careful quality control to make a unique and exclusive product with care and the choice of precious and selected materials.

Innuè

D&D GROUP SRL

www.innuè.it

commerciale@dedgroup.it





I a F A B B R I

LaFabbri and her “Friends”

Sought after, refined and exclusives: laFABBRI bags mix with style, originality and high-quality materials to meet the desires of every woman. And they are named after very special women!

Through collection “friends” (“Le Amiche”), LaFabbri depicts and celebrates the Woman universe by highlighting its most loved characteristics and uniqueness.

LaFabbri bags are the perfect choice for every Woman that wants to constantly feel inspired and, as with a real and true friend, to share every precious moment in her life.

LaFabbri
LA FABBRI SRL

www.lafabbri.it
info@lafabbri.it; lafabbridesign@gmail.com

MYCHOICE

B A G S A N D M O R E

“We want to bring on international markets the love for the Made in Italy, the quality, the attention for details, innovative style and timeless elegance of our bags.

An authentic Made in Italy, which is realized entirely on our territory, from concept to final product. “

Mariano Di Lillo (CEO)

My Choice s.r.l. founded by Mariano Di Lillo, supported by the creative intuition of his brother Francesco, joint with their deep knowledge of leather goods field, inherited from their father Antonio.

Love for refinement and good taste helped them to get further away, conquering all women who love to take care of their own style and wish to do it in a unique way.

MY CHOICE
MY CHOICE SRL

www.mychoicebags.it
marketing@mychoicebags.it





PLINIO VISONÀ

ITALIA 1959

HISTORY – Founded in 1959, the maison Plinio Visonà is named after the founder, master artisan and enlightened entrepreneur.

His passion for work and his interpretation of the woman's bag as a secret chest, instead of a mere accessory, has signed the success of Plinio Visonà throughout 50 years of history.

VALUES – Tradition, culture and love for beauty which distinguish the Italian fashion. Strictly handcrafted every bag portraits the very essence of creativity, know-how, and made in Italy. Every button, tissue, stitching gets through some very accurate quality controls, in order to qualify for our high quality standard. This is the only way to forge unique creations, a genuine proof of the Italian craftsmanship tradition.

MILAN FLAGSHIP STORE – Located in the prestigious frame of the “Fashion District”(Duomo Area @ Park Hyatt Hotel Building), our flagship store is the reflex of our style, elegant and metropolitan, to which we aspire.

Plinio Visonà

PLINIO VISONA' SRL

www.pliniovisona.it
info@pliniovisona.it

Rosa Lou

FIRENZE

COMPANY PROFILE – Rosa Lou is a fashionable Italian brand which produces leather handbags and accessories in a stylish and modern design, combining the luxury of the materials with beauty and creativity. The brand was created by the ukrainian designer Alina Zalevska, who promotes her collection of impeccably designed quality goods, thanks to commitment and attention to details.

BRAND DNA – Essential and clean lines are the essence of the style Rosa Lou. The use of natural colors together with refined design create high class but very practical and versatile Products. The collection is the expression of Italian style, where the beauty and simplicity are intertwined with good taste and impeccable quality.

Rosa Lou
ALINA ZALEVSKA

www.rosalou.com
info@rosalou.com







TERRIDA

luxury travel bag

Venice, the city of art is the birthplace of Terrida. The collection is a result of careful production and the use of only the highest quality leather. Terrida has selected the finest leather skins - tanned in the most exceptional and time-honored methods. After skin selection, TERRIDA employs the same patience in the development of each product. It is the long-standing philosophy of TERRIDA closely watches each step of production, from creation to final approval. The end result: a first quality product constructed and designed to last the test of time.

Timeless elegance. The choice of the skin, it's softness, its naturalness and its unmistakable odor make each item unique in it's unique beauty. The meeting between fashion and style, modernity and tradition with classic lines, the attention to detail and stitching are the characteristics of each item Terrida.

TERRIDA

TERRIDA SRL

www.terrída.com
info@terrída.it

TUCANO

MILANO ITALY

DESIGN AND ITALIAN QUALITY – A perfect blend of practicality, ergonomics and maximum protection with a cutting-edge look.

We believe in the attractiveness of Italian design and quality, in the strength of our innovation and research, in our groundbreaking creativity recognised throughout the world, and in the importance of total protection for the devices in our bags.

INNOVATION AND RESEARCH – We are on the constant look out for new materials and functional techniques to adapt to the habits and tastes of various consumer categories.

SECOND SKIN – Tucano's many innovations include our neoprene, microfibre or TPU cases, fitting notebooks and tablets like a glove and protecting them.

TUCANO
TUCANO SRL

www.tucano.com
tucano@tucano.it





IN COLLABORATION WITH ATELIER MENDINI – Tucano presents two small collections with graphics designed by Atelier Mendini which conceived Tucano shake, geometrically broken down in two different patterns, full of colors, rhythm and intensity.

Two small collections of travel and leisure products, featuring two different points: one bright and energetic and the other more subdued, both with unusual but perfectly calibrated color combinations.

The collections are made from two of the brand's go-to-materials: neoprene and nylon.

IN COLLABORATION WITH OCTOPUS BRAND – The Octopus Collection is the result of collaboration between Tucano and Octopus, two companies with a common identity and common roots: Milan. This mini collection is structured and created with the iconic tentacle motif and with a black and white color scheme.

AREA TREND



ALILA

CLUB MODE SAS

DI ELENA BUSATO E SOCI

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made in italy

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Lucrezia Kauffmann

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N15[®]

• TRAVEL DIFFERENT •

NUMBER 15

NUMBER 15 COMPANY S.R.L.

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officina del poggio



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