

## MIPEL 115

### SCENARIO INTERNATIONAL: KOREA AND JAPAN CLAIM ITALY

The initiative of **SCENARIO International** is part of SCENARIO context. The project, sponsored by Camera Nazionale Moda Italiana, has been successfully repeated for several editions and it is the ideal framework for new brands to meet foreign markets. With SCENARIO International MIPEL supports Italian creativity and its diffusion all around the world.

Three international buyers from Korea and Japan, two of the most important business trade, promote four young Italian designers during the exhibition and abroad.

The Japanese **Hinka Rinka** presents **Amine S1** and **missPaloma**, the Korean buyers **Alan's** and **Rare Tag** support respectively the designers **Paoli** and **Visone**.



Segreteria organizzativa: Aimpes Servizi S.r.l.

Società Unipersonale soggetta all'attività di direzione e coordinamento ASSOPELLETTIERI

Cap. Sociale € 13.000.00 i.v. - Via Alberto Riva Villasanta, 3 - 20145 Milano (Italy) - Tel. +39 02 58451.1 - Fax +39 02 00625.813  
segreteria@mipel.it - www.mipel.com - C.F. / P.IVA / REGISTRO IMPRESE 01775860156 - Rea 877072

## STORE: HINKA RINKA



**HINKA RINKA** is a multi label store located in Ginza, one of the most luxurious district of Tokyo. It is a really special shop, famous for its various assortments: apparel goods accessories shoes and bags but even food and babies goods.

## DESIGNER: AMINE S1

# AMINE S1

**AMINE S1** is identified by its strong stylistic, not ordinary appeal based on volumes and new proportions. Amine's bags are made for an up-to-date fashion woman, not afraid of being unique, always elegant and sophisticated. The collection is characterized by clean shapes and simple geometry, the research for balance blends with the creation of new volumes and models.



## DESIGNER: MISS PALOMA



**MISSPALOMA** Venice is MissPaloma true inspiration, a brand that chooses smooth shapes, fringes and vibrant colours.



# mipel

## STORE: ALAN'S

# ALAN'S

**ALAN'S** is the most popular Korean select store for men who love the timeless glamorous classic look. It is the first place as select store where placed trunk show every year. It's a space to make your perfect style: from accessories to styling class for consumers.

## DESIGNER: PAOLI

# PAOLI

**PAOLI** is a new Italian Brand that produce only in Tuscany. It combines the skill of local mastery with a global charm. The collection is characterized by the quality of the leather used, the accuracy, the passion of Italian artisans, technologies, always respecting the environment that create unique objects.



## STORE: RARE TAG

# RARE TAG



**RARE TAG** is premium select store with little comfortable and casual style positioning. The main concept of RARE TAG is providing "PREMIUM RARE BRAND" of shoes, bags and garments to suggest young street spirit of high quality premium brands.

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## DESIGNER: VISIONE

# VISIONE

N 40° 50' 53.748"  
E 14° 13' 52.491"

**VISIONE** is a brand of fashion accessories. Its primary objective is the originality of craftsmanship and manual work. It has achieved a perfect balance among industry, craftsmanship and technology. Starting from highest quality raw materials, the collection stands out for details care and perfection.



Ufficio Stampa Barbieri & Ridet - [barbieriridet@mipel.it](mailto:barbieriridet@mipel.it) - tel. +39 0258328232



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