

MIPEL - CONTEST "#attacatiamram"

PRIVACY DISCLAIMER

Information pursuant to article 13 of the EU Regulation 2016/679 (c.d. GDPR) and of the Legislative Decree of June 30, 2003 no. 196 (Code regarding the protection of personal data) as amended and by Legislative Decree 101/2018

TO BE READ AND ACCEPTED BEFORE SIGNING THE PARTICIPATION FORM AND TO BE SENT BACK WITH THE REQUEST

In compliance with the provisions of the art. 13 of the 'GDPR', the Legislative Decree 196/2003 and by Legislative Decree 101/2018, We inform you that the personal data provided with the application for the attendance to the "#attacatiamram" Contest and in its subsequent phases (up to the eventual awarding and / or publication on the communication channels) will be processed by Aimpes Servizi srl, with registered office in Milan, via Alberto Riva Villasanta 3 (the Data Controller), already owner or user of the Mipel brand and organizer and promoter of the aforementioned event in compliance with current regulations e, in any case, in compliance with the principles of lawfulness, correctness and transparency and respecting the privacy and rights of the interested party.

1. Nature of the processed data: The Data Controller will mainly process identification and personal data (including data relating to employment status) and tax data, photographic images, as well as the IT, telephone and postal addresses provided, even if relating to subjects in relationship of collaboration / dependence with the interested party and any other data provided on the basis of the relationship that one intends to establish, including data collected from public sources (lists, registers, public documents known to anyone) all within limitation of the aims pursued and with the modalities better explained below. Where the interested party should provide data relating to a colleague / collaborator / employee / superior / legal representative / representative / agent / administrator, he / she will be required to guarantee that he / she has the legitimate availability of such data and the right to communicate them for the purpose, keeping the Owner free from any liability.

2. Finality of treatment: the data provided will be used i) for all activities necessary and preparatory to participation in the Contest and, in particular, for the management of the organization, use, storage, consultation, creation of databases, the communication of future initiatives, the elaboration, the modification, the issue of invitations to allow access to organized and / or sponsored events (including the awarding phase), the creation of statistics and databases, also for the purposes of participating in future editions of the events organized by the Owner Aimpes Servizi s.r.l., the correct management of the services connected to registration and participation in the "Mipel" event and the Contest, the fulfillment of administrative and regulatory charges and prescriptions, the cancellation upon specific request; ii) for advertising and marketing purposes (including telemarketing and / or web marketing) also by third parties that provide useful services to the business and that collaborate with the Data Controller; iii) for the publication and / or dissemination of company data and any employees / collaborators on the communication channels attributable to Aimpes Servizi s.r.l. (including social media channels) on the site, on any press releases, catalogs and pre-catalogs, communications by email and promo mails relating to the Contest and the "Mipel" Fair (including the carrying out of the activities necessary for managing the publication on line and off line); iv) to fulfill or to demand the fulfillment of specific obligations or to perform specific tasks required by European Union legislation, by laws and regulations in force and their subsequent amendments and additions; v) to assert or defend a right also by a third party in judicial proceedings and in the equivalent premises in the cases provided for by laws, European Union legislation and regulations and also for the management of debt collection; vi) to exercise the right to access data and administrative documents, in compliance with the provisions of the laws and regulations of the European Union; vii) to fulfill the obligations deriving from insurance contracts aimed at covering the risks connected with the liability of the Owner also for damage caused to third parties.

3. Legal basis, obligation or faculty to supply the data and consequences of the possible refusal: you are to be informed that the data which the Data Controller is required to know in order to fulfill the obligations provided by laws and regulations also of European derivation (including insurance obligations), in order to exercise its right of defense or allow the exercise of this right by the interested party or third parties, or in order to comply with provisions issued by Authority, the legal basis is the need to fulfill a regulatory obligation and failure by the interested party to enter it will make it impossible to participate in the Contest, to the extent that such data is necessary for the execution of the same. The provision of data for the treatments described above (section i) is subject to the consent of the interested party (also expressed through an unequivocal positive action) and is optional, however refusal also determines the impossibility of participating in the Contest. The provision of data for further processing described above (sections ii and iii) is also based on consent and is optional, but failure to provide it will not allow the provision of some services rendered during and after the Contest and the Owner Aimpes Servizi s.r.l. reserves the right to assume the consequent decisions related to the importance, for Aimpes Servizi s.r.l., of the data requested and not provided.

4. Processing methods: The personal data subject to processing will be: a) processed lawfully and fairly; b) collected and recorded for specific, explicit and legitimate purposes, and used in other processing operations in terms compatible with those purposes; c) exacted and, if necessary, updated; d) relevant, complete and not excessive in relation to the purposes for which they are collected or subsequently processed. The processing of data carried out at the Data Controller involves, among other things, the collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, the use, interconnection, blocking, communication, dissemination, deletion and destruction, both on paper and by electronic means, of personal data (identifying, and / or particular, and / or judicial) concerning the Interested. The processing of personal data will take place through the use of IT, mechanical and manual tools, with logics strictly related to the same purposes and, in any case, so as to guarantee the security of the same and always in compliance with the provisions of the Legislative Decree. 196/2003, by Legislative Decree 101/2018 and Articles 5 and 32 of the EU Regulation 2016/679.

5. Data storage: the data provided with will be stored in the data base of Aimpes Servizi s.r.l. for a maximum of 36 months from the signing of the application for participation to the Contest. Once the retention period has been expired, the data will be deleted, unless the interested party again allows their treatment.

6. Communication of data: the personal data may be "communicated" (it means the act of giving them to one or more specific subjects): i) to persons appointed / authorized and / or delegated within the structure of the Data Controller to process the data, and in particular to the employees of the administration; ii) to subjects that can access the data according to the law, or community legislation, within the limits set by the law; iii) to subjects who need to access the data for purposes auxiliary to the relationship within the limits strictly necessary to perform the auxiliary tasks entrusted to them (eg: shippers); iv) to consultants of the Data Controller (professionals in charge of assisting the company), and other companies that perform, such as outsourcers, IT, mechanical, financial, administrative, archiving, correspondence management, audit and certification services financial statements, institutional bodies and public bodies, to which the data must be communicated by regulatory obligation, to the Data Processors that the Company has appointed, pursuant to and for the purposes of art. 28 EU Reg. 2016/679 and who are called upon to process personal data within the limits necessary to carry out their duties at the same; v) to other external subjects in their capacity as organizers and partners in institutional activities relating to the Contest (including the Lombardy Region and ATM S.p.A.).

Aimpes Servizi s.r.l. has formed alliances with various partners to spread the best of Made in Italy in the leather goods sector and therefore recalls that the data provided for the various activities could be shared with its partners, always in full compliance with the privacy regulations in force. However, the processing will always and only be in favor of the user, without marketing purpose c.d. aggressive and with the possibility of not joining the proposed initiatives or acting in the terms set out in the following point 9.

7. Dissemination of data: personal data and other data provided will not be subjected to disclosure, except as necessary for the creation of catalogs and pre-catalogs, press releases, as well as for publication in information channels attributable to Aimpes Servizi s.r.l. (including social media channels) and / or for any company presentations with purpose.

8. Rights of the interested party: pursuant to the Legislative Decree 196/2003, Legislative Decree 101/2018 and Articles 13, 14, 16, 17, 18, 19, 20, 21 and 22 of the EU Regulation 2016/679 and subsequent amendments and additions, the interested party may exercise the rights referred to in the aforementioned rules and in particular the right of : 1) obtain confirmation of the existence of the personal data; 2) obtain access as per the terms of art. 15 GDPR, the transformation into anonymous form or blocking of data for which conservation is not necessary in relation to the purposes for which the data were collected and processed; 3) obtain the updating, rectification and / or integration of their data; 4) obtain the cancellation (c.d. oblivion right) of their personal data if the conditions set by the GDPR occur; 5) obtain the limitation of the processing if the conditions set by the GDPR occur; 6) receive, in structured format, commonly used and readable by automatic device, the personal data concerning him and obtain transmission to another holder (right to data portability), if the treatment is based on consent or is carried out by automated means; 7) submit a complaint to a supervisory authority for processing deemed illegitimate or otherwise not in compliance with the GDPR (the Italian supervisory authority is the Guarantor for the protection of personal data <http://www.garanteprivacy.it/>); 8) revoke the consent, if the same

constitutes the legal basis of the treatment, without prejudice to the lawfulness of the treatment based on the consent before the exercise of the right of revocation; 9) obtain humane treatment in the automated treatment processes, subject to the limitations set forth in art. 22, par. 2, GDPR.

9. Right of opposition and limitation to the exercise of rights: in addition to the above, the interested party has the right to oppose at any time, for reasons connected to his particular situation, to the processing of personal data based on the execution of a task of public interest, connected to the exercise of public powers and / or based on a legitimate interest of the Data Controller and has the right to object at any time to the processing of personal data for direct marketing purposes, within the limits allowed by art. 21 GDPR. Please note that, pursuant to art. 2 undecies of Legislative Decree 196/2003 the rights pursuant to articles from 15 to 22 GDPR cannot be exercised, or may in any case be limited, when the exercise of these rights may result in an actual and concrete prejudice: a) to the interested parties protected under the provisions on money laundering; b) the interested parties protected on the basis of the provisions on support for victims of extortion requests; c) the activities of the parliamentary inquiry commissions; d) activities carried out by a public entity, other than a public economic entity, by express provision of the law on credit and financial matters; e) to carry out defensive investigation activities; f) the confidentiality of the identity of the employee who makes a report under the terms provided by Law no. 179/2017. Upon the occurrence of these situations and where possible the Owner will communicate to the interested party,

without delay, the application of a limitation to the exercise of his right with justified written communication. Where the interested party should exercise the aforementioned rights with the Data Processor, the latter will promptly advise the Data Controller (according to the terms already agreed between the Data Controller and the Data Processor), collaborating in any case to ensure that all The interested party is acknowledged in compliance with the provisions of art. 12 EU Reg. 2016/679.

10. Data processor: to exercise any right concerning personal data, as well as for any clarification concerning the type of data processed, the storage of the same, the terms of treatment and the duration, you may contact the Data Controller, Aimpes Servizi s.r.l. in the person of the legal representative pro tempore, based in Milan, Via Alberto Riva Villasanta 3 and at the email address privacy@mipel.it.

11. Changes and updates to the Disclosure: Aimpes Servizi s.r.l. and reserves the right to modify or simply update all or part of the text of this information, in particular where the change is determined by a legislative or regulatory provision concerning the protection of personal data. The changes and updates to the information will be available on the website www.mipel.com and will be published in this section. We recommend that you regularly access the section to check the updated version of the information.

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CONSENT TO THE PERSONAL DATA TREATMENT

In the light of the above information and according to the GDPR 2016/679, by Legislative Decree 196/2003 and by the Authority for the Protection of Personal Data (now National Control Authority),

DECLARE

to have read and understood in its entirety the information reported above, of which I am in any case given a copy and at the same time

I AGREE

to the processing of personal data within the limits and for the purposes best indicated in the said disclosure and, in particular,

a) for the performance of the activities essential to the provision of the access service, participation in all stages of the "#attacatraltram" Contest, as described in section i) "Purpose of processing" (optional consent, but in the absence of which the Holder will not be allowed to enter and participate in the Contest

☐ I AGREE

☐ I DO NOT AGREE

_____, _____
(Place) (Date)

b) for marketing and telemarketing activities, as described in section ii) "Purpose of processing" (optional consent)

☐ I AGREE

☐ I DO NOT AGREE

_____, _____
(Place) (Date)

c) for the publication and / or dissemination of data on communication channels attributable to Aimpes Servizi s.r.l. (including social media channels) on the site, on any press releases, catalogs and pre-catalogs, communications by email and promo mails relating to the Contest (including the carrying out of the activities necessary for the management of online and offline publication) as described in section iii) "Purpose of processing" (optional consent)

☐ I AGREE

☐ I DO NOT AGREE

_____, _____
(Place) (Date)

Signature