

#FINALLY together

35,470 INDUSTRY PROFESSIONALS ATTEND FASHION TRADE FAIRS

**MICAM Milano, Mipel, TheOneMilano, and HOMI Fashion&Jewels Exhibition
join forces under the hashtag #finallytogether
to welcome buyers from all over the world**

Milan, 20 September 2022 – Optimism, dynamism and a forward-looking attitude: their enthusiasm is what brings together the **35,470 professional dealers attending the fashion trade fairs** held over the past few days at fieramilano – Rho (+20% more than in March 2022).

International footwear show **MICAM Milano** and international leather goods and fashion accessories showcase **Mipel** joined forces with **TheOneMilano**, featuring Haute-à-Porter (part of the Confindustria Moda galaxy) and **HOMI Fashion&Jewels Exhibition**, an event focusing on quality jewellery and accessories, all held on **overlapping dates** to attract **top-level buyers from all over the world, making all the events a great success.**

Industry professionals from all over the world thronged the stands, with the particularly enthusiastic participation of visitors from **Spain, France, and Germany**. There were plenty of buyers from the **United States** and **Canada**, and **Japanese** buyers were also back in large numbers.

Thanks to the high attendance, business occasions provided ample scope for fruitful discussions on the opportunities offered by the market, even at this time of great uncertainty.

Plenty of space was dedicated to the **quality Italian footwear** that is so popular abroad, **sustainability projects** for an increasingly responsible industry, initiatives aimed at showcasing **young talents**, and strong representation of **international brands** at the fashion trade fairs, which abounded in creativity and new trends with a pinch of glamour, anticipating the styles of the future.

A **packed programme of workshops and events** ensured that the trade fairs offered not only concrete opportunities for buyers to conclude deals but a chance to assess new developments on the market and learn more about issues of current relevance to the fashion industry.

These trade fairs represent only a part of the **#finallytogether** project, designed to boost the fashion industry by working together on joint promotional initiatives.

HOMI
Fashion&Jewels
Exhibition

sett. 16-19
Fieramilano
(RHO)

Member of
CONFINDUSTRIA
MODA

D&TE
Shaping avanguardia

sett. 10-12
Firenze
stazione
Leopolda

MICAM⁹⁴
MILANO

sett. 18-20
Fieramilano
(RHO)

TheOne
Milano
MISE #M

sett. 18-20
Inside
MICAM Milano

mipel^{122.}

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Fieramilano
(RHO)

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mipel
Lab

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Lineapelle

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In addition to the events that have just concluded, last week saw the close of **DaTe** - Shaping Avantgarde in Florence, an event focusing on cutting-edge eyewear, attracting **1500 professional visitors**.

The final events of the season organised by the #finallytogether group open today at fieramilano: **Lineapelle**, an international trade fair for leather, accessories and footwear components, leather goods, clothing, and furnishings, began with a dynamic atmosphere and plenty of high expectations. Also opening today are **Simac Tanning Tech**, an international showcase of machinery and technologies for the footwear, leather goods and tanning industries, and **Mipel lab**, an innovative trade fair format created by Assopellettieri to bring together supply and demand for the Italian leather goods.

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